

March 24, 2003

Dear Equine Industry Partner;

High School Rodeo is the only equine sport in the nation that exists as an equine prep school sport. Minnesota High School Rodeo is alive and well in this state and getting ready for their forty fourth annual state finals rodeo in mid June, at the Deadbroke Saddle Club in Hugo, MN.

Minnesota High School Rodeo has been one of the best kept secrets in this state's equine world, moving along through the decades on our own. In recent years we have reached a new level of skill and talent that has brought us to national attention and prominence at the High School National Finals Rodeo, the largest rodeo in the world. In recent years we have ranked as high as ninth place as a state team during that prestigious week long event, and have consistently placed students in the short go, the top twenty in the nation. Our alumni students are making names for themselves in collegiate rodeo these days.

As a Minnesota or locally based equine business who makes its living through this great equine industry we are seeking your help and support in hosting and sponsoring our great Minnesota High School Rodeo Association State Finals Rodeo in June. We are enclosing a brochure which explains the basic levels of sponsorship for this unique equine event; but obviously we would appreciate any help you can offer.

Finding ourselves in the rankings of the other great rodeo states in this country has also found us lacking in comparison in support from our home state. As you can imagine, it costs a great deal to put on a two long go and one short go state finals rodeo; and then to support our top four event winners as our Team Minnesota to the High School National Finals Rodeo, last year and this, in Farmington, New Mexico. We are also in need of corporate and business sponsorship for Team Minnesota ! If you are at all interested in being the corporate sponsor of Team Minnesota to the national finals, please let me know.

Please consider which of these categories best suits your business exposure at this year-end event of the Minnesota High School Rodeo Association. We are a non-profit organization and will supply you with an appropriate receipt and statewide exposure for your contribution. Please feel free to call me if you would like more information.

Sincerely,

Sharon L. Baker
MHSRA State Director
Public Relations Director
320.795.2929 320.808.1018 (c)
19895 400th Avenue
Cyrus MN 56323

MHSRA STATE FINALS SPONSOR RESPONSE FORM:

Please Check Your Contribution Level:

Bronze Sponsorship Package

_____ \$250.00

Rodeo Founders Group:

_____ \$100.00

Name in Bold, Founders Section & Announced

Silver Sponsorship Package

_____ \$500.00

Rodeo Patron:

_____ \$50.00

Name listed in Patron Section

Gold Sponsorship Package

_____ \$1,000.00

Friend of Rodeo:

_____ \$25.00

Name listed in Friends Section

Your Name or Company Identity as it is to be listed:

Please Print: _____

Please make checks payable to:

Minnesota High School Rodeo Or: MHSRA

Please return this form along with your tax deductible donation to:

**Patty Kuntz MHSRA Treasurer
14828 Pleasant Valley Road Center City MN 55012**

Federal Internal Revenue Service Non-Profit Number: 41-1345287 (501) (c) (3)
State of Minnesota Certificate of Exempt Status number: 29589

